BEELiNE+BLUE

Exporting InDesign Files for Printing:

Here's how to ensure your files are print-ready for high-quality results with Beeline and Blue.
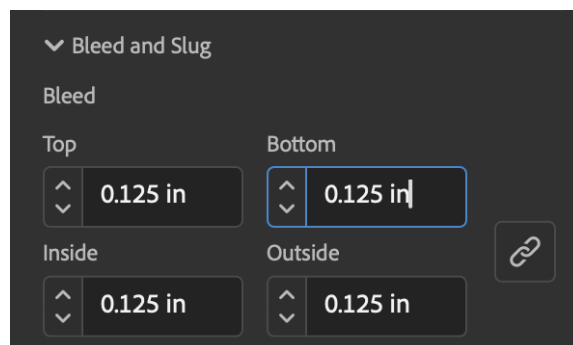
1. Set Up Bleed in Your Document

To ensure edge-to-edge printing without white borders, set up your document with a bleed area:

Set Bleed at Setup: When creating a new document, check the "Bleed and Slug" section and enter 0.125 inches (1/8") for all sides.

Extend Elements: Make sure all background colors and images extend fully into the bleed area.

Show Bleed Area: Go to View > Screen Mode > Normal and enable View > Guides & Grids > Show Guides to see the bleed lines.

2. Export a Print-Ready PDF

Create a press-ready file with crop marks and bleed:

Go to Export: File > Export, then choose Adobe PDF (Print) as your format.

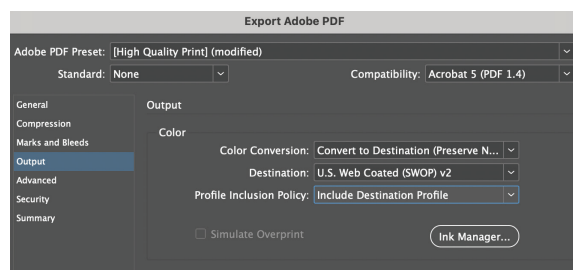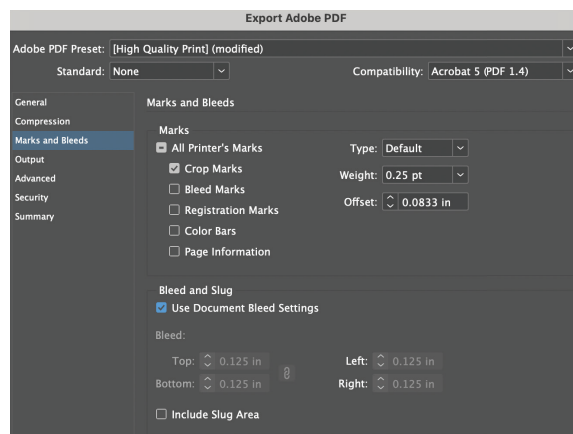**Set PDF Preset:** Use [High Quality Print] or [Press Quality] for best results.

Marks and Bleeds Tab:

• Crop Marks

• Use Document Bleed Settings (if you set the bleed at set up, if not, enter it here)

Output Tab: Convert Colors: Convert to Destination (Preserve Numbers)

Destination: U.S. Web Coated (SWOP) v2 or consult your printer

Click Export to generate your PDF.

3. Use High-Resolution Images

Ensure all images in your document are at least 300 dpi for sharp printing results.Avoid using low-resolution images, as they may appear pixelated when printed.
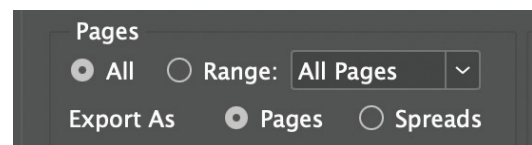
4. Convert to CMYK

InDesign supports CMYK color mode for accurate color output:

Document Colors: Design in CMYK whenever possible.

Image Color Mode: Check that linked images are saved in CMYK. Convert any RGB images using Photoshop or during export.

5. Save as Single Pages

For multi-page projects, export your PDF as single pages—not spreads. This ensures correct print sequencing and trimming.

Export Setting: Under "General" tab in the Export dialog, choose Pages instead of Spreads.

6. Use Clear, Descriptive File Names

Help your printer stay organized with descriptive filenames, like:

YourCompany_Brochure_Inside.pdf

YourCompany_Brochure_Cover.pdf

7. Review Your Final PDF

Before submitting, open your PDF and verify:

• Crop marks and bleed are visible

• All text and images appear correctly

• Nothing is missing or misaligned

NEED ASSISTANCE?

We're happy to help! If you'd like us to review your files before printing, just let us know. We're here to ensure your project prints perfectly.