

Exporting Adobe Illustrator Files for Printing:

Here's how to ensure your files are print-ready for high-quality results with Beeline and Blue.

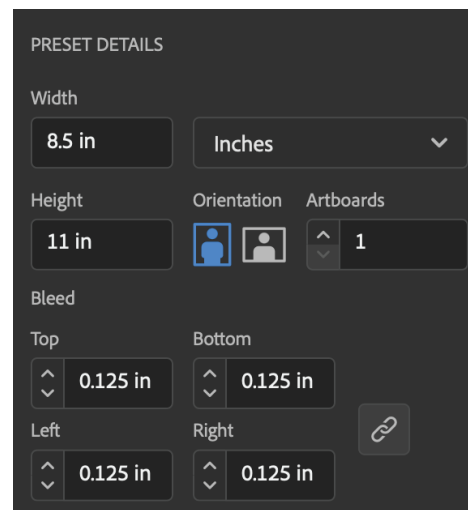
1. Set Up Bleed in Your Document

To avoid white edges after trimming, extend your background and design elements beyond the document edge:

Set Bleed When Creating the File: When creating a new file, set the bleed area to 0.125 inches (1/8") on all sides in the New Document window.

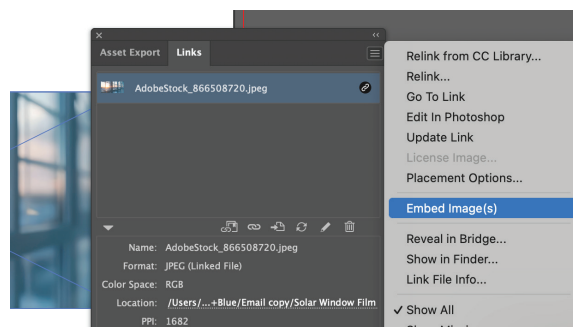
Show Bleed Area: Go to View > Guides > Show Guides and View > Trim View to preview what will be cut off.

Extend Elements: Make sure all background colors and images extend fully into the bleed area.



2. Use High-Resolution Images

Ensure all images in your document are embedded and at least 300 dpi for sharp printing results. Avoid using low-resolution images, as they may appear pixelated when printed.

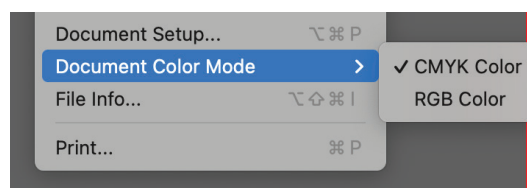


3. Convert Colors to CMYK

Illustrator supports both RGB and CMYK — for printing, use CMYK:

Document Color Mode: Go to File > Document Color Mode > CMYK Color

Linked Images: Make sure linked images are CMYK. You can convert them in Photoshop or during export.

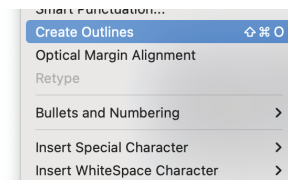


4. Outline Fonts

To avoid missing or substituted fonts when printing:

Convert Text to Outlines: Select all text, then go to Type > Create Outlines. This ensures your fonts appear exactly as designed.

Pro Tip: Save a version with live text before outlining, in case text edits are needed later.



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5. Export a Print-Ready PDF and Review It

For high-quality prints, export your artwork as a PDF with crop marks and bleed included:

Go to File > Save As and choose Adobe PDF (pdf) as the format.

In the Save Adobe PDF window:

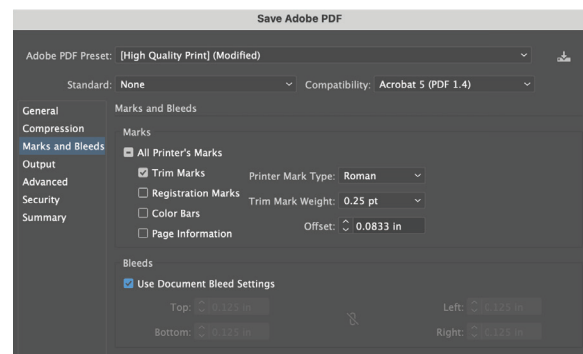
- Choose [High Quality Print] or [Press Quality] preset
- Under Marks and Bleeds:
 - o Trim Marks
 - o Use Document Bleed Settings

Click Save PDF to generate your print-ready file.

Pro Tip: Use descriptive file names to keep your project organized.

Before sending to print:

- Open your PDF and confirm that crop marks and bleed are visible
- Make sure no text is cut off and all images are aligned properly
- Double-check for typos or missing elements



NEED HELP?

We're here for you! If you're unsure whether your Illustrator file is print-ready, just send it over. We're happy to review and guide you through final adjustments.