



CAPABILITIES 2022 EDITION



BEE LINE + BLUE

Beeline + Blue inspires their customer's vision and empowers them to make it reality through quality printing and equipment services.

Beeline and Blue is the largest graphics provider in Iowa and one of the largest in the Midwest. We're the go-to provider for blueprints and in-house print systems for the architecture, engineering, and construction industries, but we're known for so much more! We digitize and print fine art, build point-of-sale displays, wrap delivery vehicles, cover the sides of buildings, provide backlit retail signage, and much more.

Dream Big. We'll Print it.



Consistent color and quality is our sweet spot!

No more missing fonts, low resolution images, or wrong versions of your art! Whether you need a visually similar Pantone color, or just aren't sure if your files are print quality, our experienced team and state-of-the-art software have you covered.



515.244.1611 BeelineandBlue.com

PRINT SERVICES & CAPABILITIES



Architectural, Construction, & Environmental

From printing the plans, to wrapping the fence around the job site, to installing wayfinding graphics, we have the expertise and resources.

- Large format prints for construction drawings, plans, and manuals, or contact us for your own in-house system
- Brand the jobsite with construction site signs, fence wraps and barricades
- Create custom wall coverings and submit them to us
- Brand your floor, windows, or elevator doors with custom vinyl applications
- Customize your window shades, or even your upholstery
- Backlit display systems, custom donor walls, wayfinding displays, and more

Brochures, Flyers, & Booklets

Our small format digital presses are equipped to buzz through runs of 10 to 10,000 copies in less time than it will probably take you to read this brochure.

- Prints from business card size up to 13" x 30"
- Full-bleed
- Color editing/enhancement
- Document design
- Double-sided printing
- Document binding
- Full finishing and assembly services

Posters, Banners, & Displays

Whether you want to cover your building with graphics, hang an open house banner, or outfit your trade show booth, we've done it all!

- Interior and exterior window and wall graphics
- Banners up to 16 ft wide, by any length you need
- Window clings
- HopUp tension fabric displays up to 10 ft
- Illuminated SEG graphic display, up to 30 ft
- A full catalog of trade show display systems, with local support for replacement graphics and repair

(Really) Big Banners & Posters

Sometimes you need your message printed on something big. REALLY big. Presidential candidate-big. And it has to be conveniently moved and shipped.

- Full-color or black and white flexible substrate printing gets it done with style and poise.
- Up to 16 ft wide by virtually any length
- Ideal for retail store signs, trade show booths, color comps, business presentations, courtroom exhibits, point-of-purchase displays and any other short-run projects

Direct Print Options for Alternative Substrates

Why limit yourself to just paper or vinyl? Our printers can print directly to almost any rigid substrate. You want vinyl, acrylic, metal, or plywood? We can do it.

- Sizes up to 5 ft x 10 ft
- Yard signs and hardware
- Stand up cutouts
- Menu and display boards
- A-frame signs
- Wayfinding signage
- ADA signage

Custom Cut Silhouettes, Signage & Routing

The creative possibilities are endless with our custom cutting services. Not only will people be impressed by your new point-of-sales displays featuring your smiling face, they'll also be able to fully appreciate the incredible shape of your hair. But seriously, how do you get it to look that good? Because we have some people around here who could use a little help in the hair department. Or a lot of help.

Our fully-automated, digital cutting system is capable of creating custom cutouts for your small and large format signs and graphics. Ideal for POP displays, trade show booth graphics, ceiling dangles, and more.

Lamination & Long-term Protection

Need to protect your images? Our liquid lamination technology will protect your investments from UV fading, scratching, cleaning products, vandalism, rain, snow, and more. Coating also adds vibrancy to images.

Fine Art

Our fine art expert on staff can scan your artwork for publication or reproduction with spot-on color and detail.

- Fine arts, flat bed, and document scanning (up to 48" x 72" in one scan)
- Fine art reproduction (Giclée)
- Incredible texture capture with our SuperScan—prints from a SuperScan show the actual relief that can be felt to the touch

Vehicle Decals & Wraps

Outfit your fleet with custom graphics and start realizing increased sales today! Your delivery and company vehicles are constantly zipping around town, being seen by thousands of people every day. They could be pulling a double purpose by advertising your business. Not to mention easing the minds of your customers who might find that unmarked, windowless panel van a little creepy.

Your imagination is the limit. Wrap every inch of your delivery vehicles, company cars, and trucks for a bold message. Or add decals and other graphics to let the world know your company is on the go.

We handle all manufacturing and installation, whether local or around the country.



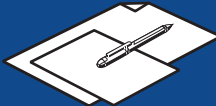
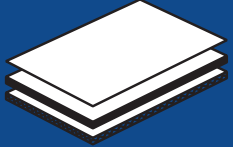




Equipment Sales & Service

Get ahead of your deadlines and print your proposals, posters and construction documents in house! Whether color or black and white, we can provide you with the most cost-effective equipment that fits your needs exactly. You can also rest easy knowing we provide full service for your machines, including Canon and Océ printers and scanners.



PRINTING OPTIONS AT A GLANCE

We're buzzing to be your custom-print specialists. Whether you want to cover a building with graphics, or print your latest brochure, we make it happen. We can print on almost anything, at virtually any size, mount it on various substrates, and ship wherever you need it.

	 Large Format ROLL	 Grand Format ROLL	 Small Format SHEET	 Large Format SHEET
Name	AEC Printing	Display Graphics Flex	Digital Press	Display Graphics
Material	<ul style="list-style-type: none"> • Paper • Vinyl • Presentation Medias 	<ul style="list-style-type: none"> • Textured vinyl • Adhesive backed vinyl • Perforated Window Cling • Mesh 	<ul style="list-style-type: none"> • 60-100 lb text • 80-130 lb cover • Durable Poly 	<ul style="list-style-type: none"> • Acrylic • Cardboard • Coroplast • Aluminum • PVC • Gatorfoam Boards
Size	40" wide x any length	10 ft wide x any length	up to 13" x 30"	up to 5 ft x 10 ft
Printers	HP PageWides	HP 3500 & Canon Colorado 1650	2- Canon ImagePresses	swissQprint Rigid/Roll with White Ink
Sample Images				
Applications Used for	<ul style="list-style-type: none"> • Plans • Blueprints • Paper Banners • Posters 	<ul style="list-style-type: none"> • Banners • Fence Wraps • Photo Murals • Wall Graphics • Window Clings • Vehicle Wraps 	<ul style="list-style-type: none"> • Business Cards • Booklets • Brochures • Flyers • Handouts • Proposals • Postcards 	<ul style="list-style-type: none"> • Boxes • Custom Cutouts • Construction Site Signs • Displays • Posters • Signage
Cost per sq ft	\$	\$\$	\$	\$\$\$
Add-ons	<ul style="list-style-type: none"> • Bid Sets • Managed Distribution • Plan Binding • Online Plan Room • Specialty Media (custom wrapping paper) 	<ul style="list-style-type: none"> • Installation • Hemming • Grommets • Lamination • Anti-graffiti UV Coating 	<ul style="list-style-type: none"> • Collating • Comb Binding • Folding Saddle Stitching • Spiral Binding • Variable Data 	<ul style="list-style-type: none"> • Custom Cutting • Lamination • Spot Varnish • Textured Print

YES, WE CAN DO THAT!

Our printing services are vast and multi-faceted. Did we mention we can print on almost anything? Our capabilities don't stop at printing! Here are just a few of the many prints and services we have to offer.

SMALL FORMAT PRINTING

- Black & White and/or Full-Color
- Brochures up to 27" wide
- Booklets
- Business Cards
- Flyers
- Proposals Postcards

LARGE FORMAT & DISPLAY GRAPHICS

- Posters
- Yard Signs
- Banners—Paper, Vinyl
- Point of Sale
- Custom Box Printing
- Art & Exhibit Installations
- Trade Show Graphics
- Electrical Box Wraps
- Construction Drawings, Plans & Manuals
- Online Plan Room
- Construction Site Signs
- Privacy Glass Films
- Wall Graphics
- Backlit Displays
- Signage
- Wayfinding
- ADA Signage
- Custom Wall Coverings & Wallpaper
- Floor Graphics
- Upholstery
- Window Graphics

- Elevator Wraps
- Fence Wraps & Barricades
- Interior & Exterior Banners
- Posters up to 60" wide
- Yard Signs
- Stand Ups
- Menu Boards
- Custom Cut Silhouettes
- Signage & Routing
- POP Displays
- Trade Show Booth Systems & Graphics
- Ceiling Dangers
- Decals & Stickers
- Window Graphics
- Event Graphics

CUSTOM FINISHES & SERVICES

- Bee-Guard Liquid Lamination & Long-Term Protection
- Spot Varnish
- Custom Cutting & Routing
- Mounting
- Textured Printing
- Fine Arts, Flat Bed, & Document Scanning (up to 48" x 72" in one scan)
- Fine Art Reproduction (Giclée)
- Box Printing

COMMON PAPERS & SUBSTRATES*

- Small Format 60lb gloss or matte
- Large Format (60" wide), Paper (8 mil), Vinyl, Canvas
- Grand Format—Textured Vinyl, Adhesive Back Vinyl, Perforated Window Cling, Mesh
- Large Sheet—Acrylic, Cardboard, Coroplast, Aluminum, PVC, Foamcore, Gatorfoam board (3/16", 1/2", 1")
- Fine Art—Canon Fine Art Natural (OBOfree), Lyve & Fredrix canvas (OBA free), Hahnmuhle German Etching, and Photo Rag
- Direct Print on Many Flat Surfaces up to 5 x 10 ft

*Ask us which substrates are available for your project needs

VEHICLE DECALS & WRAPS

- Decals & Wraps for all vehicles—cars, trucks, trailers, and buses

EQUIPMENT SALES & SERVICE

- Canon and Océ
- B&W & Color Printers
- Large format, general use, architectural, graphic arts, MFP
- Scanners
- Managed Printing
- Equipment Rental